

Optum

One Pass Commercial



One Pass

A next generation fitness and wellness subscription-based network of personalized well-being tools, consumer fitness centers and grocery/home essential delivery options that expands wellness opportunities for individuals, payers, and employers.



Access to consumer fitness
15,000 core and premium locations



Grocery delivery
Free membership to various grocery delivery services



Digital Fitness Partners
35,000 exercise classes



Member flexibility
Monthly option to upgrade or downgrade selection



Flexible subscription and pricing options



Client Options

- ✓ Customize pricing by:
 - Employer
- ✓ Monthly Reporting
- ✓ Customize product by:
 - Digital subsidy
 - Classic subsidy

Subsidized

- Digital or Classic Tier
- Member buy-up to additional tiers
- No implementation fee
- PEPM pricing
- Works within your budget to maximize value

Non-Subsidized

- 100% funded by Member
- No PMPM or client admin fees required
- No implementation fee
- Minimum of 4 marketing campaigns required annually



Membership Options

- ✓ No long-term contracts
- ✓ Upgrade/ Downgrade
- ✓ Cancel at anytime
- ✓ Family Membership (10% off additional members 1/1/23)

Digital Only

Classic

Access to 10,000 locations

Standard

Access to 12,000 locations

Premium

Access to 14,000 locations

Elite

Access to 15,000 locations

Expansive fitness network



15,000

Core and premium locations

- Unlimited access to multiple network locations each month
- No additional premium location buy-ups
- Ability to change locations anytime
- Access to standard amenities, services, and group fitness classes



Other participating locations are available in our network.

Premium fitness network includes popular boutique studios



40%

Boutique studios are the fastest growing segment in the fitness industry and make up **40% of the fitness market**

- Higher-priced gyms and boutique studios
- Over 4,000 locations nationally
- Leading national brands
- Multi-location Access – use multiple locations during the same month
- Ability to change locations anytime
- Access to standard amenities, services, group fitness classes



Other participating locations are available in our network.

Digital fitness solution for at home engagement



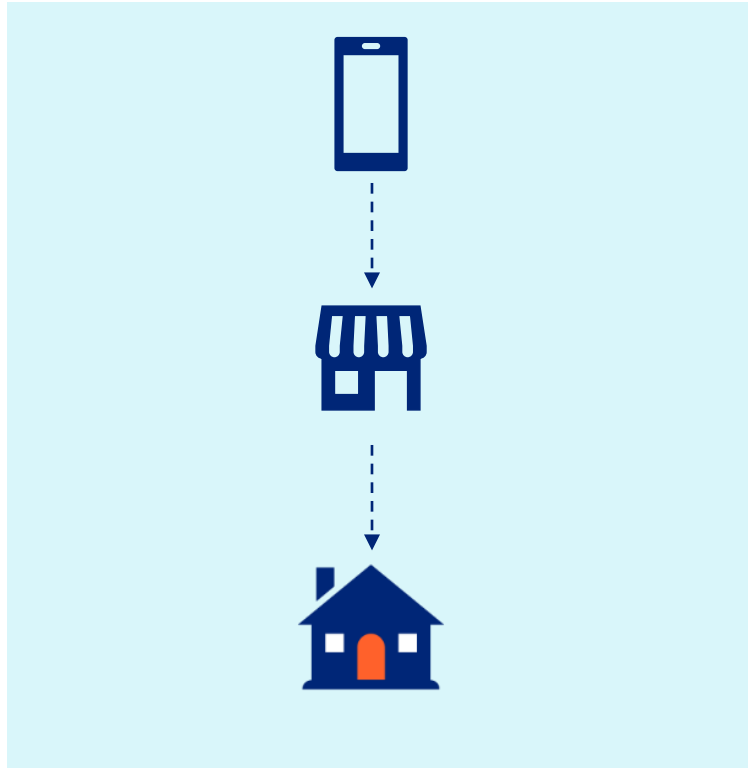
40,000+

On demand and livestreaming
fitness classes

- Unlimited member access to classes
- Use multiple platforms at one time
- Appeals to those looking for alternatives to or a compliment to gyms and studios
- Includes customizable workout builders



Groceries and household essentials delivery service



- Free delivery from your store
- Free shipping with no order minimum
- Video streaming from Paramount + with over 40K episodes, hit movies, and live sports
- Member savings on fuel at 14K locations through Exxon, Mobile, Walmart and Murphy stations
- Additional Limited Time offerings



A variety of membership options to fit lifestyle goals (Non – Subsidized)

Category	Digital	Classic	Standard	Premium	Elite
Monthly Fee	\$10.00	\$29.00	\$64.00	\$99.00	\$144.00
Enrollment Fee	\$10.00	\$29.00	\$29.00	\$29.00	\$29.00
Gym Network Size		11,000	12,000	14,000	16,000
Premium Network			●	●	●
Multi-location access		●	●	●	●
Digital Classes	●	●	●	●	●
On-Demand	●	●	●	●	●
Livestreaming	●	●	●	●	●
Workout Builder	●	●	●	●	●
Grocery Delivery		●	●	●	●
Family Membership (10% discount)	●	●	●	●	●
Upgrade/ Downgrade monthly	●	●	●	●	●
Cancel within 30 days	●	●	●	●	●